

GENERAL INFORMATION: Japan America Kite Festival® is an annual event that attracts up to 15,000 visitors. Since its inception, the festival has grown to become one of the largest kite festivals in Southern California! It also has an international reputation as the most “Family Friendly” kiting event worldwide. The event is open to the public with free admission and is presented by:

**Japan America Society of Southern California (JASSC),
Up Up & Away Kite Shop and Up Up & Away Kite Club**

We thank the following sponsors for generously making the Festival possible

<i>Presenting Sponsor</i>	MATTEL, INC.										
<i>Entertainment Stage Sponsor</i>	Nikkei Women Legacy Association										
<i>Japanese Cultural Entertainment Sponsor</i>	The Japan Foundation, Los Angeles										
<i>Official Airline Sponsor</i>	Delta Air Lines										
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And many other kite enthusiasts!

RAFFLE RULES: Raffle Drawings will be held at 11am, 12 noon, 1pm, 2pm, 3pm and 4pm at the Main Tent. The tickets in the raffle drum are eligible in all drawings held throughout the day. The results will be posted in the Main Tent. The prizes will be held until the last raffle at 4pm. At 4pm, any unclaimed and remaining prizes will be raffled to winners who are present. You must have a corresponding raffle ticket to claim your prize.

PHOTOGRAPHY & VIDEOTAPING: Please be advised that photographs and/or video will be taken at the event. These images may be used on JASSC website, JASSC Facebook page, press, marketing materials, and publications issued by JASSC. By entering this event, you consent to JASSC photographing and/or videotaping and using your image and likeness. If you do not wish to be photographed, please notify the official photographer at the event.

SAFETY NOTES: When flying your kites during the festival, please fly safely and be considerate of other flyers and non-flyers alike.

Please Obey All Directions Given by Seal Beach Lifeguards!

MORE INFO: www.jas-socal.org or facebook.com/JapanAmericaKiteFest

SPONSORS

PRESENTING SPONSOR: **MATTEL, INC.**

OFFICIAL AIRLINE SPONSOR: **DELTA**

CO-PRESENTED BY: **JAPAN AMERICA SOCIETY**, **UP UP & AWAY KITES! SEAL BEACH, CA.**, **UP UP & AWAY KITE CLUB**

ENTERTAINMENT SPONSOR: **Nikkei Women Legacy Association**, **JAPAN FOUNDATION LOS ANGELES**

17TH ANNUAL JAPAN AMERICA KITE FESTIVAL®

LARGEST JAPANESE KITE EVENT OUTSIDE OF JAPAN!

SUNDAY, OCTOBER 20, 2013 • 10AM - 5PM

SEAL BEACH PIER, CITY OF SEAL BEACH

FREE ADMISSION

FUN FOR THE WHOLE FAMILY!

TAIKO DRUM PERFORMANCES

FREE KITE WORKSHOPS FOR CHILDREN

JAPANESE FOOD BOOTHS

KID'S CANDY DROP

HUNDREDS OF KITES & MUCH MORE

Supporters: O'Malley's, HITACHI, mac-fusion, MADE, The Pacific Inn, Panera Bread, IRISH PUB, FERGUSON REALTY, RAMEN BURGER, SEA PORT MARINA & HOTEL, sunnyblue, LaNata

FOR MORE INFORMATION CALL (310) 965-9050

FACEBOOK.COM/JAPANAMERICAKITEFEST

POSTER DESIGNED BY KIMSON YONG - PHOTOS BY KERRY PERKINS PHOTOGRAPHY

SCHEDULED EVENTS ON THE DEMO FIELD & ENTERTAINMENT STAGE

All scheduled events are “wind dependent.” Times are approximate and subject to change at any time due to weather and other considerations.

Master of Ceremonies: Glen Rothstein of the American Kitefliers Association
Entertainment Stage Master of Ceremonies: Jeffrey Shimamoto

- 10:00 Let's Go Fly A Kite!** Welcome Message and Introductions.
- 10:05 Fighter Kites!** Members of the **North American Fighter Kite Association** will demonstrate the ancient art of flying Fighter Kites in a "round robin" tournament. Our Master of Ceremonies will give an introduction of the demonstration and call the competition.
- 10:45 Chicago Fire** – Sport Kite Ballet continues to be one the most incredible viewing experiences on the planet. Once again, Seal Beach welcomes a demo team known internationally, as one of the best. With over 25 years in the air, Team Members **Dan Brinnehl, Russ Faulk & Josh Gordon's** first flight of the day will give insight into its breath-taking nature.
- 10:55 N-Sync** – The Dynamic Duo of **Cass & Carol Pittman** return to our festival this year and promise to delight us with one of their Quadline kite routines.
- 11:00 Ben Lummas**, our youngest Kite Flyer, will enlighten you with a very creative performance. Once you see him fly, you'll understand why his kite flying parents are so proud of him.
- 11:05** Southern California is known for many, many wondrous things. Yorba Linda and La Jolla bring us Teams **Bi-Dance & Too Much Fun** - Masters Class Champions **Mark & Jeanette Lummas** along with **Ron Despojado** have thrilled audiences in far-away lands. As you watch their first demos of the day, it will be easy for you to see how they bring home the competition hardware everywhere they compete.
- 11:15 Chieko Tagami** – “Aftershock” means something to all of us here in Southern California. In the Kiting world, it is the name of one of the most revered Sport Kite Demo Teams who have ever graced the sky. We're proud to welcome a member of **Team Aftershock** who has graciously offered to share her kite ballet skills with us.
- 11:20 Catch the Tail Contest** for the kids! Prizes will be given to the winners. Santa Barbara's **Rakesh Bahadur** will fly a kite with a long tail and your kids will run and try to catch the tail! This will be done with several different age groups so many will win a prize!
- 12:00 A Moment for Monty and Friends** – Remembering the One who started it all, and others who have made a difference.
- 12:10 Tsugaru Shamisen** – Join us as we welcome Naoki Atkins as he performs with a traditional Japanese instrument that uses 3 strings to produce its unique sound. [At the Entertainment Stage]
- 12:30 Taiko from PROTA!** – Returning for the 2nd year, the deep and rich sounds produced by the “progressive taiko” troupe, Protta, demonstrating the ancient art of Taiko Drumming which depicts stories through the sounds of the drums. [At the Entertainment Stage]
- 12:50 Kotobuki no Kai Minyo (Japanese folk) Dance** – Get ready to join Kotobuki No Kai dancers! Minyo is a form of traditional Japanese folk dance. Lively and full of life, the dancers will invite the audience to take a glimpse into the world of old Japan. [At the Entertainment Stage]
- 1:05** Photo opportunity with live action hero - **Fujiyama Ichiban!** Meet and take pictures with Fujiyama Ichiban, a Japanese Samurai live action hero born right here in the US! [At the Entertainment Stage, until 1:30pm]
- 1:10 All Hail Naginata!** We're thrilled to once again have Traditional Japanese “Stick Fighting” at our festival. The **Southern California Naginata Federation** will share this ancient art.
- 1:30 Mikio Toki** from Japan will showcase his “Theater in the Sky”.
- 1:45 Sport Kite Ballet** - Our World Champions will again perform award winning routines.

- 2:20 Kite Control** – Our MC will go in depth with our Demo Artists and run through the motions of what it takes to be a Competition Sport Kite Flyer.
- 2:25 Brian Champie** – As we look to the West, down the beach, we will see a huge display of fabrics and colors. Brian will stop by and give us a tour of what's floating in the sky.
- 2:30 Taiko – Round 2 – PROTA** will again take the stage and bring you the rhythm of Taiko. [At the Entertainment Stage]
- 3:00 Candy Drop!** You and your children will enjoy our version of Chicken Little's "The Sky is Falling" when candy magically falls from the sky. 3 separate drops for 3 separate age groups. **A Big Thank You to the Goat Hill Kite Gang** for their valiant efforts and sponsorship of the Candy Drop.
- 3:30 Tsugaru Shamisen – Round 2** – Naoki will again take the stage and bring you the unique sound of the shamisen. [At the Entertainment Stage]
- 3:40 Dueling Kite Masters! Mikio Toki & Ron Gibian** will share their latest creations.
- 3:45 All Hands on Deck !!! - Sport Kite Ballet Grand Finale!!!** – Here in Seal Beach, where the winds pick up in the afternoon, **ALL of our Demo Flyers** will be put to the test as they bring you the best of the best in expression of dynamic flight in more challenging conditions.
- 4:30 Kotobuki no Kai Minyo Performers and Ondo Group - Grand Finale!!** – Get ready to join us for the finale Japanese Festival Dance and Japanese folk music. Be sure to bring out your *uchiwa* fans!

◆◆◆◆ ADDITIONAL FUN STUFF FOR THE WHOLE FAMILY ◆◆◆◆

Mikio Toki is a Japanese Kite Master from Tokyo. He will display his beautiful, handmade *edo-dako* “Tokyo style” kite designs that feature a “bridle” of up to 50 strings that allow them to fly without a tail. Mr. Toki's traditional designs are sought after around the world.

Chieko Tagami is Japan's 1998 world-champion of sport kiting. Tagami will conduct introductory lessons on precision sport kite flying.

Ron Gibian – Internationally known as one of the most dramatic kite designers, Ron will share some shapes and uses of color few have dared to experiment with. Ron does it like he's flying a single diamond kite in a 10mph onshore breeze.

Show Kites on the BIG Field! Honoring Seal Beach and America with his patriotic displays, our beloved local flyer **Lyle Walter** will be unfurling some new kites from his collection along with the Red, White & Blue that he's famous for.

Joining us for the third straight year from the Bay Area, former AKA Regional Director, **Brian Champie** brings big acreage of Ripstop & Polyester to dazzle you.

Kites, Kites and More Kites! As you stroll along the beach, watch the demos and listen to Taiko, you'll be among some of the greatest kite enthusiasts in the world. The **Up Up and Away Kite Club**, the **San Diego Kite Club** along with members of the **Ventura County Kite Flyers** will have kites and ground displays throughout the entire festival.

◆◆◆◆ ACTIVITIES IN THE MAIN TENT ◆◆◆◆

Free Kite Building for Children in the Main Tent! Volunteers will help kids make *Cobra* kites that they can decorate and fly! From 10am to 2pm.

Japanese “Candy Sculpture” by Shawn Ichiyanagi – The Candy Master will create glass art like Japanese candy sculptures called “Edo Ame Zaiku” right in front of your eyes! From 11 am to 2 pm.

Official Japan America Kite Festival® T-Shirts, Totes and Happi Coats! - Get yours quick before they're gone!

Kids Game Corner – Have fun on the ground too! Try Origami and Japanese Calligraphy headbands, face and hand painting and lots of fun games for the kids! From 10am to 2pm.

Hourly Raffle – Enter to Win Great Raffle Prizes! Lots of toys from Mattel, gift certificates and items from businesses of the Seal Beach Chamber of Commerce, kites and much more! Raffle Drawings will be held at 11am, noon, 1pm, 2pm, 3pm and 4pm at the Main Tent. The tickets in the raffle drum are eligible in all drawings held throughout the day. The results will be posted by the Main Tent. The prizes will be held until the last raffle at 4pm. At 4pm, any unclaimed and remaining prizes will be raffled to winners who are present. You must have a corresponding raffle ticket to claim your prize. **1 Ticket for \$1 and 6 Tickets for \$5.**